



STRATEGY 2024 - 2027

WSPÓLNOTA WIELOKOLENIOWA Foundation

The MULTI-GENERATION COMMUNITY strategy is focused on:

- Vision
- Mission
- Values
- Key Areas of Action
- SWOT Analysis
- Scanning the Passion of the Key Team Members
- Porter's Five Forces Model

The Consolidated Strategy of the MULTI-GENERATIONAL COMMUNITY for 2024 - 2027 is based on the present Decalogue:

1. Building and Strengthening the Multigenerational Community

- Organizing regular meetings and events that unite different generations, such as workshops, lectures, and community projects.
- Promoting multigenerational projects where the young learn from the old and vice versa, for instance, sharing digital skills between youth and seniors.
- Developing an online platform for exchanging experiences and stories between generations to strengthen mutual understanding and respect.

2. Developing Passion and Engagement

- Organizing inspiring campaigns and initiatives that stimulate enthusiasm and engagement across age groups, motivating people to actively participate in the Multigenerational work and promote a passion for collaborative action.

3. Education and Social Awareness

- Developing programs for formal and informal education centers (lifelong learning) aimed at increasing awareness of the values and challenges of each generation.
- Organizing informational campaigns and public debates on the importance of intergenerational cooperation.

4. Building a Respect-based Community

- Creating spaces where each person is treated with respect and their voice is heard, fostering an organizational culture where diversity is valued and promoted.

5. Promoting Inclusion and Diversity

- Ensuring that every generation has a voice in the decisions made by the Community.
- Adopting an approach based on respect and acceptance of cultural, ethnic, and social diversity.

6. Knowledge and Skills Management

- Developing training programs for employees and volunteers to understand the specifics of working in a multigenerational community.
- Recruiting and developing talents from various age groups to reflect the multigenerational nature of the organization.

7. Sustainable Management

- Developing a sustainable financial model that enables the realization of long-term goals for the Multigenerational Community.
- Effectively managing resources, including voluntary contributions, grant funds, and donations.
- Implementing projects that positively impact society and the environment, promoting sustainable development, and demonstrating that the activities of the Multigenerational Community have a beneficial impact on the environment and support the common good.

8. Transparency in Action

- Maintaining open communication with stakeholders, regularly reporting on activities and finances to build trust and credibility among the community and partners.

9. Supporting Research and Development

- Initiating and supporting research and analysis on the dynamics of intergenerational relationships and their impact on society.
- Publishing reports and articles that highlight the importance of understanding and appreciating generational diversity.

10. Collaboration with Authorities and Institutions

- Cooperating with local, regional, and central authorities to integrate the needs of the Multigenerational Community into social policy.
- Partnering with non-governmental organizations and institutions that can support the mission of the Multigenerational Community through joint projects and initiatives.

The implementation of this Strategy will require continuous evaluation and adaptation to the changing environment. The success of the Multigenerational Community will depend on its ability to inspire and mobilize people from different generations to actively participate in creating inclusion and understanding between generations.

